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UNITED STATES DISTRICT COURT
NORTHERN DISTRICT OF CALIFORNIA

IN RE: JUUL LABS, INC., MARKETING,
SALES PRACTICES, AND PRODUCTS
LIABILITY LITIGATION

Case No. 19-md-02913-WHO

**JOINT STATUS REPORT CONCERNING
DISCOVERY DISPUTE ON THIRD PARTY
SUBPOENAS**

This Document Relates to:

Cole Aragona v. Juul Labs, Inc., et al,
Case No. 3:20-cv-1928;
Jordan Dupree v. JUUL LABS, INC., et al.,
Case No. 3:20-cv-03850;
Kaitlyn Fay v. JUUL LABS, INC., et al.,
Case No. 3:19-cv-07934;
Jennifer Lane v. JUUL LABS, INC., et al.,
Case No. 3:20-cv-04661;
Bailey Legacki v. JUUL LABS, INC., et al.,
Case No. 3:20-cv-01927;
Walker McKnight v. JUUL LABS, INC., et al.,
Case No. 3:20-cv-02600;
Carson Sedgwick v. JUUL LABS, INC., et al.,
Case No. 3:20-cv-03882;
Ben Shapiro v. JUUL LABS, INC., et al.,
Case No. 3:19-cv-07428; and
Matthew Tortorici v. JUUL LABS, INC., et al., Case No. 3:20-cv-03847

1 **Plaintiffs’ Position:** Without providing Plaintiffs proper notice, as required under Rule 45,
2 and, without authorization under CMO 17, Defendants are seeking document productions that are
3 wholly unrelated to case-specific issues. For example, Defendants request documents and
4 communications from nonparties regarding their personal, illicit drug use. But a Plaintiff’s mother,
5 brother, or friend have certainly not put such private and sensitive, if not potentially incriminating,
6 acts at issue. Defendants have not made use of the signed authorizations to obtain Plaintiffs’ medical,
7 employment, or educational records – nonparty institutions one would expect Defendants to get
8 case-specific records from. Instead, Defendants are going after Plaintiff’s relatives and friends. The
9 Court should respectfully quash or otherwise grant a protective order regarding subpoenas *duces*
10 *tecum* that Defendants improperly served on non-party fact witnesses.

11 **Lack of Proper Notice:** Defendants ignored the subpoena requirements set forth in Rule
12 45(a)(4), which requires the serving party to *first* notify and provide a copy of the subpoena to all
13 other parties. Here, subpoena recipients – plaintiffs’ parents and friends – were served well-before
14 Plaintiffs’ counsel. The cover letters enclosing the subpoenas were dated September 25, 2024, yet
15 Defendants did not notify Plaintiffs until October 11, 2024, only *after* Plaintiffs’ counsel submitted
16 general objections. Any contention that objections were late is meritless. Defendants’ response –
17 that they eventually provided notice – does not excuse their noncompliance, it only underscores the
18 problem. Defendants cannot violate Rule 45 in hopes to obtain discovery material without first
19 informing opposing counsel, and then say there is no prejudice because opposing counsel eventually
20 found out. Failing to provide notice is especially concerning where Defendants are calling on
21 nonparties to produce information that would violate their Due Process rights under the Constitution.

22 **Subpoena-specific Issues:** A protective order is necessary because Defendants improperly
23 seek information about a parent’s or a family member’s or a friend’s use or procurement of illegal
24 drugs. Rule 26(b)(1) limits discovery to relevant matters that are proportional to the case. A Court
25 may also protect a person from annoyance, embarrassment, oppression, or undue burden or expense
26 by “forbidding the disclosure or discovery” and “forbidding inquiry into certain matters.” Rule
27 26(c)(1)(A)(D). Defendants issued the following requests:

28 *Request No. 10. All Documents and Communications Concerning Your use or*

1 *procurement of Illegal Drugs.*

2 *Request No. 16. All Documents and Communications Concerning the use or*
3 *procurement of Illegal Drugs by any person living with You and Plaintiff.*

4 This information is immaterial; and is not even tied to a plaintiff. These requests have
5 nothing to do with the *Plaintiff's* personal use of JUUL or other substances. These fact witnesses
6 did not put their use of JUUL, ENDS or illicit drugs at issue in the case, and they are entitled to
7 personal privacy and due process afforded under the Constitution. Defendants' standing argument
8 is without merit. The nonparties are Plaintiff's parents, siblings, and friends – not some institution
9 holding impersonal records. The "Ninth Circuit has long held that nonparties subject to discovery
10 requests deserve extra protection from the courts." *In re Uber Techs., Inc., Passenger Sexual Assault*
11 *Litig.*, 2024 WL 3416644, at *2 (N.D. Cal. July 14, 2024). The Court should protect these lay-
12 nonparties from having to produce information that is wholly untied to the actual Plaintiff and may
13 even be incriminating. Should the Court credit Defendants' argument, the Court should provide
14 sufficient time for the nonparties to obtain counsel to serve individual objections. Moreover, these
15 witnesses deposed by Defendants are questioned at length about these very same requests. Thus,
16 Defendants have the information they seek by way of testimony.

17 The subpoenas are improper in substance. Courts consider the relevance, need for
18 documents, breadth and particularity of the request, and burden imposed. *See Moon v. SCP Pool*
19 *Corp.*, 232 F.R.D. 633, 637 (C.D. Cal. 2005). Defendants' requests are overbroad, and without any
20 specification or clarification as to the timeframe. For example, Defendants seek "All Documents
21 and Communications Concerning JLI or JUUL Products." This request is not narrowly tailored to
22 the specific *Plaintiff's* use of JUUL products. Whether a Plaintiff's friend has JUUL
23 communications that are not specific to the Plaintiff is irrelevant, and unduly burdensome. The
24 subpoena to Walker McKnight's friend proves the point. There, Defendants only asked for text
25 exchanges between them that took place over a few months; they did not ask the records of the
26 friend's personal JUUL or drug use. Defendants also mischaracterize his testimony. Walker did not
27 review actual texts before his deposition, he was recounting the contents of them. He produced all
28 social media exchanges between them. The requests are also duplicative of document requests
previously propounded on Plaintiffs.

1 **The Subpoenas Violate CMO 17:** In this “Additional Discovery” phase, Defendants
2 obtained responses to written discovery; they are taking depositions of Plaintiffs, their parents, their
3 fact witnesses, and medical providers; and they are demanding Compulsory Medical Exams. They
4 now seek written discovery of non-parties. Under CMO 17, Defendants obtained fact sheets,
5 declarations, medical, employment, and educational records, and case-specific expert reports. This
6 is full fact discovery.

7 Written discovery on third parties is another example of Defendants’ actions rendering
8 meaningless the distinction between discovery phases provided in CMO 17. CMO 17 does not
9 authorize this. Defendants cannot claim such information is necessary for a lay witness’s deposition,
10 because, in most cases, the subpoenas were served *after* the deposition took place. While the Court
11 permitted Defendants to serve written discovery on the Plaintiffs that was narrowly tailored and not
12 duplicative of the Plaintiff Fact Sheet or Affidavit, this goes too far. See Doc. 4291 at 1. Third party
13 subpoenas, along with Defendants’ request to conduct CMEs, is just another example that
14 Defendants believe they are entitled to full fact discovery in this unique phase.

15 **Defendants’ position:** Defendants’ narrowly tailored subpoenas seek relevant,
16 discoverable information that is required to prove defenses. Defendants designed the subpoenas to
17 solicit information about Plaintiffs’ alleged injuries, and their nicotine, tobacco, and drug use. Most
18 subpoena recipients are family members and friends listed in Plaintiffs’ own Rule 26(a)
19 Disclosures, and many have testified that they used nicotine, tobacco, or drugs with a Plaintiff. In
20 some cases, they supplied the Plaintiff with these substances. The Court should deny Plaintiffs’
21 motion: it already rejected their cramped reading of CMO 17; they lack standing to assert specific
22 objections to the subpoenas; and the lack of prior notice is harmless.

23 ***Non-party discovery is allowed.*** On September 4, 2024, the Court held that although “CMO
24 No. 17 did not expressly address” written discovery in the Additional Discovery period, it is
25 nonetheless “allowed . . . as long as [it] is narrowly tailored to case-specific issues and not
26 duplicative of [discovery] otherwise required under CMO No. 17.” Dkt. 4291 at 1. Notwithstanding
27 the Court’s order, Plaintiffs now contend that while *party* written discovery is allowed under CMO
28 17 (as the Court held), *non-party* written discovery somehow “violates” that order. That is incorrect.

1 Properly tailored non-party written discovery should proceed within the Additional Discovery
2 period for the same reasons set forth in the Court’s prior order. Under CMO 17, Defendants may
3 take “discovery on case-specific issues,” including depositions of any “non-party lay fact witness,”
4 and “treating healthcare providers.” Dkt. 3780, ¶ 47-48. Written discovery of non-party deponents
5 supports informed questioning during the depositions that CMO 17 explicitly permits.

6 ***Plaintiffs Lack Standing.*** Plaintiffs’ contention that the subpoenas are “improper in
7 substance” fails. Plaintiffs do not have standing to oppose subpoenas to any third party. “The
8 general rule. . . is that a party has no standing to quash a subpoena served upon a third party, except
9 as to claims of privilege relating to the documents being sought.” *California Sportfishing Prot. All.*
10 *v. Chico Scrap Metal, Inc.*, 299 F.R.D. 638, 643 (E.D. Cal. 2014) (citing *Windsor v. Martindale*,
11 175 F.R.D. 665, 668 (D.Colo.1997)). Plaintiffs assert no privilege; therefore, they lack standing.
12 Regardless, a blanket protective order against all non-party written discovery is improper; should
13 Plaintiffs have standing to object, they must move for orders as to specific subpoenas or requests.

14 Moreover, Plaintiffs’ specific objections are meritless. First, the subpoenas are critical to
15 proving defenses. For example, Walker McKnight recently testified that he “looked at old text
16 messages” to a friend who sold him “the last [marijuana] cartridge” he used before being
17 hospitalized with injuries he attributes to Defendants. Tr. 71-2, 86. Defendants promptly requested
18 the messages, but McKnight claimed he “does not have” them (which will be the subject of separate
19 motion practice), forcing Defendants to subpoena the third party to obtain this critical discovery.

20 Second, the subpoenas are narrowly tailored to case-specific issues, and are directed to
21 individuals with knowledge of Plaintiffs’ claims, including family, close friends, and treating
22 medical providers. Plaintiffs claim that Defendants are “going after Plaintiffs’ relatives and
23 friends,” but Plaintiffs themselves identified most subpoena recipients in their Rule 26(a)
24 Disclosures. The requests seek relevant, discoverable information about Plaintiffs’ nicotine and
25 tobacco use, Plaintiffs’ medical diagnoses and treatments, and Plaintiffs’ drug use. For example,
26 Julia Braine, whom Plaintiff Kaitlyn Fay included in her Disclosures, testified that she received a
27 letter from Ms. Fay while Ms. Fay was at rehab for mental health and substance use issues. The
28 subpoenas also seek information about the recipients’ procurement of nicotine, tobacco, and drugs,

1 which includes their procurement of these substances for the Plaintiffs. For example, Cole
2 Aragona’s father testified that he used THC-containing products with his son, and Kersten Legacki
3 testified that she purchased vaping products for her sister, Bailey Legacki.

4 Finally, non-party discovery is not “duplicative of [discovery] under CMO 17;” by
5 definition, non-parties have not produced anything under that order. Plaintiffs’ objection that
6 “Defendants have the information they seek by way of testimony” is also incorrect. Depositions
7 and documents are complements, not substitutes. *See, e.g., Richlin v. Sigma Design W., Ltd.*, 88
8 F.R.D. 634, 637 (E.D. Cal. Dec. 11, 1980) (“[T]he various methods of discovery . . . are clearly
9 intended to be cumulative[.]”). Plaintiffs cite no authority supporting their contention that the
10 subpoenas should be quashed because they are not “necessary” or because some were served after
11 certain depositions occurred. Moreover, the requests do not “annoy[], embarrass[],” or “oppress[]”
12 the recipients. No subpoena recipient has objected to the subpoenas. Should any recipient raise
13 concerns, Defendants will consider further narrowing certain requests, but no such complaint exists.

14 ***Plaintiffs have notice.*** The Court should not quash the subpoenas for lack of prior notice.
15 For most subpoenas, Defendants notified Plaintiffs’ counsel prior to serving the subpoenas. For a
16 minority, Defendants inadvertently failed to do so. In such situations, courts do not quash subpoenas
17 absent a showing of prejudice. *See, e.g., Vondersaar v. Starbucks Corp.*, 2013 WL 1915746, at *2
18 (N.D. Cal. May 8, 2013) (denying motion to quash subpoenas because counsel had “notice and
19 sufficient time to object”); *In re Request for Jud. Assistance From Embassy of Arab Republic of*
20 *Egypt*, 2021 WL 6112131, at *2 (E.D. Mich. Dec. 27, 2021) (“Courts have enforced subpoenas even
21 if there is technical noncompliance with Rule 45 where the allegedly impacted party eventually
22 obtained notice, had the opportunity to raise objections, and did raise objections.”).

23 There is no prejudice here. Defendants served copies of the subpoenas on October 11, no
24 more than fourteen (14) days after they were served on non-parties. Defendants then gave Plaintiffs
25 more than “sufficient time to object”: Plaintiffs took three weeks (until November 1) to draft the
26 position statement presented above, during which time Defendants did not accept, much less use,
27 any documents produced pursuant to the subpoenas. Because Plaintiffs have had ample notice and
28 offer no valid grounds for objecting to the subpoenas, the Motion should be denied.

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2 DATED: December 9, 2024

Respectfully submitted,

3 By: /s/ DRAFT

By: /s/ Timothy S. Danninger

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CERTIFICATE OF CONFERENCE

The undersigned certifies that counsel met and conferred on October 14, 2024.
Discussions have conclusively ended in an impasse, leaving an open issue for the Court to resolve.

/s/Jeffrey L. Haberman
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